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20.4%	13.1%	6.8%
可靠，但不 考使用，不作	A. 季度每股盈利经过当年年 10股现金分红是根据往年平均 供参考。若往年无明显派息模	

-2.0%	18.4%	19.2%	10
股本调整。B、预期每 股息比率计算所得，仅 式，将不做此项预测。			C. 相对PE = 预期PE D. 本系列每股数据 面上未作调整的数据

股票估值500的市盈率。
而做年末股本摊薄调整，或许与市
当有不同。

率
GZ500.com
股票估值网

怎样阅读这个报告

《A股工具1号》共分为3册，每月出一册，每一册在每季度得到一次更新，全年共12册。

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说明样本：国药一致的个股报告

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8

-4.9% -6.1%

GZ500.com 股票估值网

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样本注解说明

1

成长动能排名和安全稳定指数

成长动能排名是用来衡量一个股票在未来一段时期内预期业绩成长动能的指标。我们相信，在常规之下，业绩成长动能的较强表现是支撑估值以及股价向上的基石。1 代表最高等级，5 表示最低等级。盈利及成长动能--既包括过去和现在，同时也考虑预期--是决定排名的重要因素。

安全稳定指数：是结合公司的财务结构、经营和盈利状况的稳定和可预期程度、股价在过去的波动强度等因素，综合考量得出的。排名 1 为最高，2 为平均以上，3 多为平均，4 是平均，5 为平均之下。

2

BETA

描述与沪深 300 指数整体相比，某股票价格变动程度的指标。1 表示该股与沪深 300 指数变动同步，大于 1 表示该股股价波动较沪深 300 指数剧烈，小于 1 表示该股股价变动弱于沪深 300 指数。

3

本期估值买入价和预期股价区间

本期估值买入价是根据目前所拥有的数据和信息，在对公司进行估值之后，所得出的合理买入价位。在此价位以下，买入更有利。而预期股价区间是根据个股未来盈利水平和成长预期，并结合该股个性和市场习惯等因素综合推算得出。相应的高低增益和回报由预计高低位股价和报告当日的收盘价计算得出，具体范围在股价图上也有标示。

4

年变化率

这里介绍的是营业收入、现金流、利润、净资产在过去十年和过去五年的年复合变化，以及我们对这四个项目在未来三年的成长预期。你可以容易的发现它们是上升、下降、还是走势平缓。这对你理解和估值公司非常重要。

5

历史和预测财务数据

历史财务数据包括了所有理解一个公司的非常重要的财务数据，并以直观的方式排列着。我们建议你在观察和使用它们时，能将他们每年作为一个点，然后连起来看。比如，把营业收入的点连起来，你就可以发现这条线是起伏不定的？是一直向上的？向下的？还是平缓的？对毛利率、净利率、三项费用、股东权益回报率等等，都可以这样看。看完之后，你就有了对公司的基本认识。黑色的粗体字是分析师根据现有的资料对公司未来状况的思考和推算而得出的。我们的分析师将会定期检讨和评估这些预测，并随时根据发生了的情况和得到的新资料做出他们相信是合理的调整。

6

分析师评述

分析师的着眼点是在未来和预期上，阐述为什么未来会是如此。评述也是对数据预测的一个补充，很多时候数据并不能讲述故事的全部，这时分析师的评述就尤为重要。分析师的评述中也体现着价值和成长的理论原则，阅读时你会从对这些原则的回顾中收益。

7

PE（市盈率）

PE=股价/已知的最近过去两个季度的每股收益+预测的下两个季度的每股收益。拖动 PE=股价/已知的最近过去四个季度的每股收益。而相对 PE，是由公司的市盈率与“股票估值 500”的市盈率相比而得出。

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PS

股价与每股营业收入之比。有时对估值具有重要意义。



怎样使用《A股工具1号》

《A股工具1号》是一套找到好股票的投资工具，它包括“个股报告”、“分类指引”和“JW4点总汇”三个部分。

1. 使用“分类指引”，从茫茫股海中区分出优秀的公司

首先找出成长动能排名为1或2的股票。成长动能排名是用来衡量一个股票在未来一段时期内预期业绩成长动能的指标。我们相信，在常规之下，业绩成长动能的较强表现是支撑估值以及股价向上的基石。1代表最高等级，5表示最低等级。使用“分类指引”，可快速地将成长动能为1号或2号的公司从众多公司中区分出来。总是寻找成长动能排名为1或2的股票。

成长动能分类	1
安全稳定指数	1
Beta (1.00=沪深300)	0.67
本期合理估值买入价(元)	15

您也可以买入排名为3的股票，不过您需要有特别的理由来支持您的选择。除非你有特别理由，否则不要购买成长动能排名为4号和5号的股票。

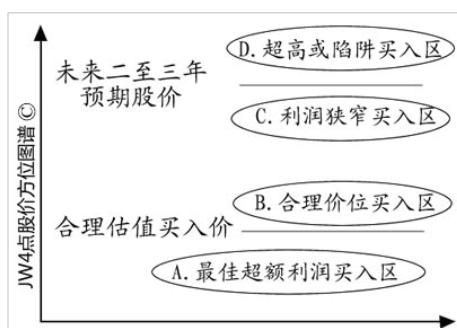
2. 寻找安全稳定排名为1、2、3的股票

如果您注重投资风险，那就需要留意股票的安全稳定排名。

我们这里用的安全稳定性，是一个综合考虑了公司盈利的波动性和预期的困难程度、以及财务状况等因素的指标。安全稳定指数也被分为1（最高）到5（最低）。

3. 寻找股价在JW4点价位图谱上A或A/B点位的股票

缩小了股票圈后，利用工具报告中给出的合理估值买入价位对照目前的股价。寻找股价在JW4点价位图谱上A或A/B点位的股票。参见JW4点股价图谱。



A点：如果发现目前价位在合理估值买入价位之下，这时市场对价值的低估错误就给你提供了最佳的买入机会。我们认为，这种市场错误是获取超额增值的最佳机会。

B点：估值是合理的，也可买入。如果目前的股价在合理估值买入价位附近，此时的估值是合理的，也可买入，而且，如果这个价位与未来二到三年的预期价位有较大的上升空间，就更值得买入。

C点：如果目前价位在合理买入价位之上，并且接近未来二到三年预期价位区间。这时获利的空间就变窄了。

“D”点：如果目前股价在未来二到三年的预期股价区间之上。这时市场就出现了价值高估的错误，如果不注意，就有可能掉进陷阱里去。

2012-2013预期股价区间

	价位(元)	增益	年回报
高	24.00	29%	13%
低	20.00	7%	4%

注意：您或许会发现某些股票的成长动能和安全性排名都是1号或2号，但未来二到三年的预期增益很

小，甚至还有负增值的情况，这是由于这些股票估值已被其目前的股价充分地反映了。

应该将那些成长动能1号或2号，但它们股价已处在JW4点图谱上C点或D点的股票放入关注名单，当价位回落至A点或A/B点时，再逐步买入。

4. 寻找持续强劲增长的股票

细读个股报告页中的内容。个股报告包括的表格中显示了收入、现金流、净利润、分红和账面价值在过去五年、十年以及未来三年的年变化，以及其它相关指数和统计。

年增长率	近10年	近5年	估计10-13
营业收入	24%	23%	18%
经营资金	28%	39%	6%
净利润	24%	59%	20%
净资产	8%	13%	25%

通过阅读这些数据和相关统计，您可以很快了解到这个公司业绩增长在历史上的习惯和未来的大致趋势，同时参考报告评述，看其增长态势是否能够延续，以及它的成长质量。

如果一家公司成长特性明显，年增长率在20%以上，你也信服其成长性的内在逻辑，而目前的价位又在其合理买入价位附近甚至以下，你就应该果断买入该类股票，如果公司不发生负面的变化，你就应该坚定持有，直至合理的卖出价位出现。唯有这样操作，你才可能在股市投资上经常获得可观（100%以上）的回报。

5. 分散风险

分散投资十分重要。如果是小投资者，如果您买的第一个股票是家用电子行业的，那么第二个股票就不应该也是同类行业的公司。第二个股票应该涉足一个不同的行业，例如药业、餐饮、或者石油等。

有些投资者喜欢集中投资的风格，但我们仍然建议，你的目标应该是构建一个至少含有三到五个不同行业的组合。而事实上，使用我们的投资工具，你可以找到足够多的公司，这些公司尽管分布在不同的行业，但其成长性、价值特质和增值前景或许是相同的。这样，你既可规避那些不可预料的风险，又可取得与集中投资风格所相同的投资回报。

How to read a *GZ500*[©] stock report

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CHINA MINSHENG BANK F	600016	RECENT PRICE	6.6	P/E RATIO	5.5	Trailing Median	6.0	RELATIVE P/E RATIO	0.48	P/S	1.86	INDUSTRY	BANKING	DATE
China Minsheng Bank (Minsheng) continued to grow at a brisk pace in the first quarter. Revenues: 6% grew to ¥25.04 billion and ¥8.95 billion respectively, representing growth of 45.9% and 30.5%, year-over-year. Minsheng's cost controls have been excellent and the bank's cost to income ratio fell to 35.5%, year-over-year, to 25.9%. However, due to a rebound in nonperforming loans, the bank accrued asset impairment losses of ¥3.34 billion, an increase of ¥1.55 billion (85%) over the same period last year. The company recorded first quarter EPS of ¥0.33, slightly above our previous estimates.														May 21, 2012

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Minsheng's assets and liabilities grew by 8.4% and 8.5%, respectively, during the first quarter. Loans and deposits grew by 3.5% and 2.8%, respectively, from the beginning of the year. Interbank loans grew by 31.2% in the first quarter and rose by 3.9% as a percentage of total assets to 22.4%. Total loans grew by 2.5% as a percentage of total assets to 50.4%. However, Minsheng's SME loan platform ("Business Credit Channel") which accounts for 20% of the bank's loan strategy grew by 5.4% during the first quarter. The bank's end of quarter loan-deposit ratio of 72.1% ranks relatively highly amongst peers. Despite a 6 basis point drop from the fourth quarter, Minsheng's net interest margin increased by 15 basis points, year-over-year, to 3.29% and still remains among the best in the industry. Net interest income increased to ¥18.97 billion in the first quarter, representing growth of 41.5%, year-over-year, steady with 2011 growth of 41.3%.

Earnings from service fees and commissions was ¥5.14 billion, representing quarterly and yearly growth of 55.4% and 74.1%, respectively. Service fees and commissions increased to 20.5% of total earnings, up from 18.3% at the beginning of the year. Minsheng's earnings from service fees and commissions ranks near the top of its peer group of shareholder-owned banks. Many market analysts believe that the strong growth of Minsheng's personal finance, credit card, and trade finance businesses within the intermediary segment indicates the bank's resilience and adaptability to new regulations on fee structure.

Consistent with the current trend, Minsheng's nonperforming loans increased both nominally and as a percentage of total loans in the first quarter. Nonperforming loans grew by 11% to ¥850 million and accounted for 0.67% of all loans outstanding. The majority of new nonperforming loans are still expected to originate in the Zhejiang and Jiangsu provinces. Due to increased expenses for loan loss reserves, the bank's end of quarter loan loss coverage ratio was 360.44%, an increase of 3.15% on the quarter. Loan loss reserves as a percentage of total loans increased by 19 basis points in the first quarter to 2.42%, well above the level of most other shareholder-owned banks.

Minsheng offered 1.65 billion H-shares to existing shareholders through a rights issue in April, raising ¥11.21 billion. As a result, the bank's core capital adequacy ratio increased by 0.55% to 8.42%. Additionally, Minsheng's planned offering of convertible A-shares should help the bank meet regulatory requirements for capitalization. EPS projections for 2012, 2013, and 2014 are ¥1.20, ¥1.45, and ¥1.70, respectively. We believe the stock is currently undervalued. (May 21, 2012)

Business: China Minsheng Bank is China's premier non-state owned commercial bank. Minsheng's primary businesses are corporate and personal banking, lease financing, asset management, and other related financial services. As of the end of 2011, Minsheng has over 590 banks, including branch banks in 32 cities and a representative office in Hong Kong. The bank's largest A-shareholder is New Hope Group with 4.99% of shares outstanding. The largest H-shareholder is Hong Kong Securities Clearing Company with 14.27% of shares outstanding. Chairman: Dong Wenbiao; President: Hong Qi; Executives do not hold shares. Addr.: No. 2 Fuxing Men Nei Street, West City District, Beijing, China; Tel.: +86 010-58560666; Fax: +86 010-68466796; Internet: www.cmbc.com.cn	8
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Annual Growth Rates	Past 3 Yrs	Projected '11-'14	Capital Structure (Q1 2012, RMB billions)
Revenues	33%	19%	Loans 1217.5
Earnings	53%	20%	Deposits 1690.1
Net Assets	34%	19%	Total Liabilities 2273.7
Loans	21%	14%	Total Assets 2417.2
Deposits	28%	15%	
Calendar	Interest Income (RMB billions)		
Q1 Q2 Q3 Q4		Full Year	
2008 6.6 8.1 8.1 7.6	30.4		Circulated A-Shares (billions) 22.6
2009 6.8 7.1 8.7 9.5	32.2		A-share Market Cap (billions) 148.2
2010 10.1 11.1 11.9 12.8	45.9		Privileged Shares (billions) 0.0
2011 13.4 16.1 17.2 18.1	64.8		Convertible Priv. Shares (billions) 0.0
2012 19.0 19.9 19.4 18.5	76.7		
Calendar	Adjusted EPS^		
Q1 Q2 Q3 Q4		Full Year	
2008 0.13 0.19 0.14 -0.05	0.42		Indiv. Loans 163.9 279.2 364.1
2009 0.11 0.22 0.13 -0.08	0.38		Bus. Loans 719.1 778.4 841.1
2010 0.16 0.17 0.16 0.17	0.66		Other 334.3 471.9 859.1
2011 0.23 0.29 0.28 0.25	1.05		Securities 209.1 294.2 353.0
2012 0.32 0.33 0.30 0.25	1.20		Total Assets 1426.4 1823.7 2417.2
Calendar	Dividends (¥ per 10 shares)		
Q1 Q2 Q3 Q4		Full Year	
2008 - - - 0.80	0.80		Time Deposits 578.4 764.2 946.6
2009 - - - 0.50	0.50		Current Depos. 548.3 651.1 695.0
2010 - - - 1.00	1.00		Other 210.8 303.2 632.1
2011 - - - 3.00	3.00		Total Liab. 1337.5 1718.5 2273.7
Calendar			
Q1 Q2 Q3 Q4		Full Year	
2008 - - - 0.80	0.80		
2009 - - - 0.50	0.50		
2010 - - - 1.00	1.00		
2011 - - - 3.00	3.00		

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Growth Dynamic	1	14.10	12.24	6.22	10.34	18.09	16.47	8.87	8.21	6.67	6.85								
Safety	2	7.95	5.34	3.48	3.80	9.39	3.78	4.03	4.95	5.28	5.85								
Beta (1.00=SHSZ 300)	0.87	26-19	21-13	11-8	27-10	41-15	30-9	19-9	10-7	6-5	6-5								
Current Reasonable Buy Price	10	3-2.2	2.4-1.5	1.35-9	3.6-1.3	10.3-3.7	6.8-2	3.9-1.8	3.3-2.4	2.1-1.7	2.0-1.7								
2013-2014 Projections																			
Price																			
Gain																			
Ann Total Return																			
High	22.00	233%	83%																
Low	16.00	144%	56%																
Institutional Activity (billions of shares)																			
Q3 '11	105	145	185	216	240	287	327	374	434	509	590								
Institutions	2009	3094	4254	5273	6280	9447	13831	17766	19853	26039	31454	40820							
Shares	1.7	2.2	2.6	3.6	5.2	7.3	10.2	14.5	18.8	22.3	26.7	28.4							
% of Cap	0.21	0.23	0.24	0.25	0.39	0.23	0.18	0.33	0.32	0.56	0.74	1.47							
1999	0.24	0.28	0.34	0.38	0.39	0.37	0.38	0.43	0.42	0.38	0.66	1.05	1.20	1.45	1.70				
2000	3.47	2.41	2.32	1.74	2.49	2.13	1.90	3.47	2.86	3.95	3.90	4.85	5.49	6.55	7.76				
2001	0.21	0.23	0.24	0.25	0.39	0.23	0.18	0.33	0.32	0.56	0.74	1.47	1.94	2.65	3.44				
2002	2.00	0.70	0.60	1.20	0.70	0.50	0.00	0.50	0.80	0.50	1.00	3.00	3.50	4.00	5.00				
2003	1.7	2.2	2.6	3.6	5.2	7.3	10.2	14.5	18.8	22.3	26.7	28.4							
2004	0.4	0.5	0.5	0.9	1.6	2.9	6.1	12.1	17.9	18.8	22.6	22.6							
2005	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	4.1	4.1							
2006	63	105	145	185	216	240	287	327	374	434	509	590							
2007	2124	3094	4254	5273	6280	9447	13831	17766	19853	26039	31454	40820							
2008	1.7	5.1	7.2	12.0	18.0	23.8	17.5	25.3	35.0	42.1	54.8	82.4	99.8	118.1	139.4				
2009	0.9	1.8	2.5	4.3	7.4	9.7	16.2	22.6	30.4	32.2	45.9	64.8	76.7	88.2	101.5				
2010	1.8	3.3	4.7	7.8	10.6	14.1	12.7	2.7	4.6	9.8	8.9	17.5	23.1	29.9	38.0				
2011	0.7	1.2	1.8	3.0	4.4	6.0	8.3	11.7	14.9	17.7	21.6	29.3	35.4	41.4	48.8				
2012	1.9	2.5	1.1	1.5	1.4	2.2	2.3	6.5	5.3	5.5	8.4	10.0	11.4	13.9	Asset Impairment Reserves (billions)				
2013	0.4	0.6	0.9	1.4	2.0	2.7	3.8	6.3	7.8	8.4	17.5	28.1	34.1	41.0	48.1	Net profit (billions)			
2014	23.3%	28.2%	26.9%	28.3%	28.9%	36.3%	28.0%	31.2%	24.7%	22.7%	23.0%	23.1%	25.0%	25.0%	25.0%	Income Tax Rate			
2015.1%	12.3%	12.3%	11.6%	11.3%	11.3%	13.3%	13.3%	24.9%	22.3%	19.9%	32.0%	34.1%	34.1%	34.7%	34.5%	Net Profit Margin			
2016	34.9	73.6	128.4	201.8	288.4	378.1	447.5	555.0	658.4	867.7	1037.7	1178.3	1356.3	1551.2	1768.5	Net Interest Spread			
2017	52.7	104.0	186.7	274.6	380.0	488.8	671.2	785.8	1127.9	1416.9	1644.7	1894.5	2172.7	2495.7	Deposits (billions)				
2018	6.0	5.4	6.0	6.3	12.9	15.5	19.3	50.2	53.8	88.0	104.1	129.6	155.7	185.8	220.0	Shareholders' Equity (billions)			
2019	0.8%	0.6%	0.5%	0.6%	0.6%	0.5%	0.6%	0.8%	0.8%	1.0%	1.0%	1.4%	1.4%	1.5%	1.5%	Return on Assets			
2020	10.9%	11.1%	15.6%	22.7%	21.1%	19.0%	22.0%	18.1%	15.0%	11.8%	16.9%	24.4%	24.4%	24.3%	23.9%	Return on Shr. Equity			
2021	4.4%	2.8%	2.0%	1.3%	1.3%	1.2%	1.3%	1.2%	1.2%	0.8%	0.7%	0.6%	0.8%	0.9%	0.9%	Nonperforming Loans/Total Loans ^c			
2022	21.5%	10.1%	8.2%	6.4%	5.0%	4.8%	4.4%	7.4%	6.6%	8.9%	8.1%	7.9%	8.4%	8.6%	8.8%	Loan Loss Provision Coverage			
2023	8.6%	8.6%	8.3%	8.1%	10.7%	9.2%	10.8%	10.4%	10.9%	11.7%	11.5%	11.4%				Core Capital Adequacy Ratio			
2024																Capital Adequacy Ratio			

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(A) Quarterly EPS is adjusted for year-end splits. (B) Future cash dividends are projected based on previous years' average dividend payout ratios. (C) Relative PE = Projected PE / GZ500 Median PE. (D) 2005-2008 cash dividends have been set, this format is omitted. (E) Relative PE = Projected PE / GZ500 Median PE. (F) All figures are in Chinese Rmb unless otherwise noted. (G) Nonperf. loans per cent., loan loss cove.

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reflects adjustments made by the firm after release

and may differ from original market data. (H) These dividends are planned, no date or payment has been updated. (I) All figures are in Chinese Rmb unless otherwise noted. (J) Nonperf. loans per cent., loan loss cove.

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reflects adjustments made by the firm after release

and may differ from original market data.

(K) Net Interest Spread

1 Growth Dynamic and Safety Rankings

Growth dynamic is an indicator to measure a stock's growth dynamic of expected performance over the next period of time. Historical and projected earnings and growth momentum are the main factors that decide a stock's growth dynamic ranking.

Safety rankings are our estimation of a stock's relative risk based on previous earnings performance, price volatility, company structure, and operational stability.

Growth Dynamic or Safety rankings of 1, 2, and 3 are maximum, above average, and slightly above average while rankings of 4 and 5 are average and below average, respectively.

2 Beta

Beta describes the average volatility of a stock in relation to the Shanghai Shenzhen CSI 300 Index. A beta greater than 1 indicates average stock price changes that are greater than the index while a beta below 1 indicates average changes that are smaller than the index. A beta of 1 indicates equal price volatility to the SHSZ 300 index.

3 Current Reasonable Buy Price and Price Projections

The analyst considers all available data and valuations in arriving at the current reasonable buy price. Investors who buy in at this price or below are expected to earn a profit. Price projections are based on future earnings and growth forecasts in addition to stock-specific and market conditions. Gains and total returns on projected high and low prices are computed relative to the closing price on the report issue date. The projected price range is illustrated on the price graph with two bold, dotted lines.

4 Annual Growth Rates

We provide the growth rates of revenues, earnings, net assets, and other key numbers for the past three year and coming three year periods. You can quickly see whether the company is growing,

declining, or holding steady. This information plays an important role in developing your valuation and understanding of a stock.

5 Historical and Projected Financial Data

Here you can find all the critical statistics and performance data you need displayed year-by-year for easy comparison. Our suggestion is to go line by line and look for trends over time within each item. For example, first look at revenues in 2000 and read across the row toward the 2014 projections. Have revenues been consistent or shaky? What does growth look like? Have revenues declined in recent years? Then look at interest revenues, net profits, loan loss coverage, and other data to see if you can spot similar trends. Now you have a basic understanding of the company's financial standing. The bolded numbers are the analyst's projections for future periods. These projections are updated with each new report or if there is new information available that affects the analyst's estimates.

6 Analyst Commentary

The analyst's main focus is projecting future stock performance. The analyst commentary section is his or her opportunity to explain the reasoning behind the projections. Often the numbers don't tell the whole story and the analyst is able to shed light on other important factors influencing future stock prices. Additionally, reading the commentary section will also help you learn the basic principles and logic behind value and growth investing.

7 P/E Ratios

The Price to Earnings ratio is equal to the current stock price divided by the sum of the past two quarters' and next two quarters' projected EPS. Trailing P/E is the stock price divided by the past four quarters' EPS. Relative P/E reflects the how high or low the company's P/E ratio is in relation to its industry.

8 P/S Ratio

The Price to Sales ratio is the equal to the current stock price divided by the company's revenues per share. This ratio sometimes plays an important role in valuation.

How to pick a winning stock using the GZ500 system

***Follow these 5 steps to find your next investment in
minutes***

1.

Use the “Stock Ranking Guide” to find the best companies from the hundreds available.

First, search for companies with growth dynamic rankings of 1 or 2.

The growth dynamic is an indicator to measure a stock's growth dynamic of expected performance over the next period of time. We believe, as a convention, that strong historical growth is the best indicator of future performance. Ranks go from 1 (highest) to 5 (lowest).

Growth Dynamic	1
Safety	2
Beta (1.00=SHSZ 300)	0.87
Current Reasonable Buy Price	10

Always look for stocks ranked 1 or 2, and never buy stocks ranked 4 or 5. Only buy stocks ranked 3 if you have a special reason. (For example, the 3-year projected price leaves room for a big gain.)

D

The market price has already surpassed the projections for the next two to three year period. At this price the stock is overvalued by the market and there is a possibility of a price drop in the future.

2013-2014 Projections

	Price	Gain	Ann'l Total Return
High	22.00	233%	83%
Low	16.00	144%	56%

Note: You may find stocks with growth dynamic and safety ratings of 1 or 2 that have little room to appreciate into their projected price ranges. This is because the market has realized the growth opportunity of these stocks and their prices have risen. You should definitely keep an eye on stocks like these and wait for their prices to drop into the JW4 A or A/B range.

2.

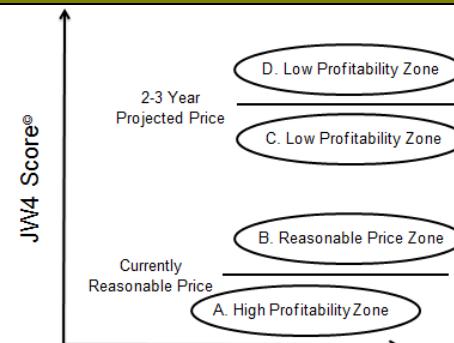
Look for stocks with safety rankings of 1, 2, or 3.

If risk is important to you, then watching a stock's safety ranking is crucial. The safety ranking is a composite measure of the company's earnings volatility, operational stability, expected challenges, and other financial conditions affecting the company. Safety rankings also range from 1 (low risk) to 5 (high risk).

3.

Look for stocks with JW4 scores of A or A/B.

Once you have narrowed down your universe of possible stocks, compare the current market price of each stock to its "current reasonable buy price." Look at stocks with JW4 scores of A or A/B.

**A**

Now is a great opportunity to buy. At this price the stock is undervalued and presents the opportunity for a big gain.

B

The stock is not underpriced, but still worth a look. If the market price is below the "current reasonable buy price" and well below projected prices over the next 2-3 years, it might be worth buying.

C

The market price is above the "currently reasonable buy price" and approaching the projected future price range. Now may not be a good time to buy this stock.

4.

Look for stocks with strong growth.

Carefully read the stock report. Each individual stock report has information about historical growth of revenues, earnings, net assets, and other financial statement items. After reading through the data on the company's financial performance you should be able to develop a quick understanding of the company's historical trends.

Annual Growth Rates

Past 3 Yrs Projected '11-'14

Revenues	33%	19%
Earnings	53%	20%
Net Assets	34%	19%
Loans	21%	14%
Deposits	28%	15%

Browse the analyst commentary section to learn whether the analyst believes current growth rates are sustainable and whether the company's growth is real or the result of accounting tricks.

5.

Diversify.

Spreading risk is absolutely necessary as an investor. As an individual investor, if the first stock you buy is a household appliance company, then your second stock should not be another home electronics company. For your second stock, choose a company in a completely different industry, for example pharmaceuticals, food, or energy. While some investors like to invest in particular sectors, we suggest that you construct a portfolio that contains stocks from at least 3 to 5 different industries. Using our stock screener makes it simple to find attractive stocks in every industry. By spreading your holdings across several industries you can avoid some of the unpredictable risks of investing in one sector but still reap comparable returns to the sector investor.